

MINUTES OF THE ANNUAL MEETING
OF THE STOCKHOLDERS
OF
PRIME MEDIA HOLDINGS, INC.

Held on 30 October 2020 at 2:00 P.M.
at the Corporation's principal office in Makati City
and by remote communication

The 2020 Annual Stockholders' Meeting of Prime Media Holdings, Inc. ("PRIM" or the "Company") was conducted by remote communication or *in absentia* at:

<https://agm.conveneagm.org/primemedia/#/admin>

Prior to the start of the meeting proper, a video of the Philippine National Anthem was shown, after which it was announced by the host, Ms. Theresa Defensor, that the meeting would be recorded in accordance with Securities and Exchange Commission ("SEC") Memorandum Circular No. 6, Series of 2020.

I. CALL TO ORDER

The Chairman, Mr. Manolito A. Manalo, presiding from Makati City, called the meeting to order and presided over the same. He announced that due to the COVID-19 pandemic, the Annual Stockholders' Meeting was being conducted via remote communication for the first time in the Company's history. He thanked all those joining the live webcast and those who participated in the meeting by remote communication, by voting *in absentia* or appointed proxies for the meeting.

The Chairman then acknowledged the presence of the following members of the Board of Directors at the meeting:



Manolito A. Manalo	Director/ President / Chairman of the Board
Bernadeth A. Lim	Director/ Vice President
Rolando S. Santos	Director/ Treasurer
Juan Victor S. Valdez	Director
Antonio L. Tiu	Director
Francisco L. Layug, III	Director
Johnny Y. Aruego, Jr.	Director

II. PROOF OF NOTICE AND CERTIFICATION OF QUORUM

The Corporate Secretary, Maila G. De Castro, reported that pursuant to SEC Notice dated 20 April 2020, the notice (or "Notice") of the meeting was published in print and online format in the business section of the Philippine Daily Inquirer and Manila Standard, both newspapers of general circulation, for 2 consecutive days at least 21 days before the meeting. A copy of the Notice, together with the Definitive Information Statement, minutes of the previous meeting, and other documents related to this meeting were also made accessible through the Company's website and the meeting portal.

Qualified stockholders who successfully registered within the prescribed period were included in the determination of quorum. By voting *in absentia* or by proxy or by participating remotely in this meeting, a stockholder was deemed present for purposes of determining quorum.

Based on this, the Corporate Secretary certified that there were present at the meeting stockholders owning at least 587,902,886 shares representing at least 83.95% of the outstanding capital stock of the Company. Therefore, there was a quorum for the transaction of business.

The Chairman then said that while the Company was holding the meeting virtually, the Company had taken steps to ensure that the stockholders would have an opportunity to participate in the meeting to the same extent as they would have had the meeting been done in person. In this regard, the Corporate Secretary explained the participation and voting procedures adopted for the meeting. She

stated that under the Company's By-Laws, every stockholder shall be entitled to one vote for each share of stock standing in his/her name in the books of the Company. For the election of directors, each stockholder may cumulate his/her votes.

Stockholders who successfully registered for the meeting were given the opportunity to cast their votes by voting *in absentia* or by proxy. There were five (5) items for approval excluding the adjournment, as indicated in the agenda set out in the Notice. The proposed resolutions for each of these items would be read out and flashed on the screen during the meeting when the proposal to approve the resolution was presented.

For all items in the agenda to be approved in the meeting other than the election of directors, the stockholders had the option to either vote in favor of or against a matter for approval, or to abstain. For the election of directors, the stockholders had the option to vote their shares for each of the nominees, not vote for any nominee, or vote for one or some nominees only, in such number of shares as the stockholders prefer; provided that the total number of votes cast did not exceed the number of shares owned by them multiplied by the number of directors to be elected.

Votes received through ballots or by proxy forms were validated by Stock Transfer and Services, Inc., the Company's Stock and Transfer Agent. The results of the voting, with full details of the affirmative and negative votes, as well as abstentions, were set out in Annex "A" of these Minutes.

For all items in the agenda approved at the meeting other than the election of directors, the vote of the stockholders representing at least a majority of the outstanding capital stock was sufficient to approve the matter. For the election of directors, the seven (7) nominees receiving the highest number of votes would be declared the duly elected members of the Board of Directors for the current term.

Finally, the Corporate Secretary explained that stockholders, once successfully registered, were also given an opportunity to raise questions or express comments limited to the agenda items by submitting the same through the meeting portal or by e-mail. She stated that Management would endeavor to reply to these questions or address these comments at the end of the meeting. Questions not answered would be answered by email.

The Corporate Secretary announced that out of the issued and outstanding capital stock, there were present, in person and by proxy, stockholders owning at least 587,902,886 shares representing at least 83.95% of the outstanding capital stock. She then certified that there was a quorum for the transaction of business.

III. APPROVAL OF THE MINUTES OF PREVIOUS ANNUAL STOCKHOLDERS' MEETING

The next item of business was the approval of the minutes of the previous meeting of the stockholders held on 12 December 2019, an electronic copy of which was made available at the Company's website.

The Corporate Secretary presented Management's proposal to adopt the following resolution approving the minutes of the annual stockholders' meeting held on 12 December 2019:

"RESOLVED, that the minutes of the Annual Stockholders' Meeting of the Corporation held on 12 December 2019 be, as it is hereby, approved."

Thereafter, the Corporate Secretary announced that stockholders owning at least 587,902,886 shares representing at least 83.95% of the outstanding capital stock approved the resolution while zero shares voted against and zero shares

abstained on the motion. It was noted that the affirmative votes were sufficient to approve the resolution.

IV. MANAGEMENT REPORT AND AUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2019

The next matter on the agenda was the approval of the Management Report and Audited Financial Statements. The President, Mr. Manolito A. Manalo reported on the Company's operational highlights and financial results, the Audited Financial Statements for the year ended 31 December 2019, and interim period financial report.

After the report, the Corporate Secretary presented management's proposal to adopt the following resolution, approving the annual report of management as presented by the President and the Audited Financial Statements for the year ended 31 December 2019:

"RESOLVED, that the Management Report as presented by the President and the Corporation's Audited Financial Statements for year ended December 31, 2019 be, as it is hereby, approved."

Thereafter, the Corporate Secretary announced that stockholders owning at least at least 587,902,886 shares representing at least 83.95% of the outstanding capital stock voted in favor of approving the resolution while zero shares voted against and zero shares abstained on the motion. It was noted that the affirmative votes were sufficient to approve the resolution.

V. RATIFICATION OF MANAGEMENT'S ACTS

The next item was the ratification and approval of the acts of Management and Directors of the Corporation undertaken from the date of the last stockholders'

meeting to date. The Chairman stated that a summary of the acts of the Board and management for ratification was flashed on the screen.

Thereafter, the Corporate Secretary presented Management's proposal to adopt the following resolution, ratifying all acts, contracts, resolutions, and deeds authorized and entered into by the Management and the Board of Directors from the last annual stockholders' meeting up to the present:

"RESOLVED, that all acts, proceedings, transactions, contracts, agreements, resolutions and deeds, authorized and entered into by the Board of Directors, Management and/or Officers of Prime Media Holdings, Inc. from the date of the last annual stockholders' meeting up to the present, be as they are hereby, ratified, confirmed and approved."

Thereafter, the Corporate Secretary announced that stockholders owning at least 587,902,886 shares representing at least 83.95% of the outstanding capital stock voted in favor of the resolution while zero shares voted against and zero shares abstained on the motion. It was noted that the affirmative votes were sufficient to approve the resolution.

VI. ELECTION OF DIRECTORS

The next matter on the agenda was the election of the members of the Board of Directors.

The Corporate Secretary stated that under the SIXTH Article of the Company's Articles of Incorporation, as amended, there are seven (7) seats in the Board of Directors. She explained that under existing SEC rules, the Corporation is required to have at least two (2) independent directors. The SEC rules provided

that all nominations for director shall be submitted to and evaluated by the Nominations and Compensation Committee, the powers of which are exercised by the Company's Nominations and Corporate Governance Committee. Nominations for Independent Directors shall appear in the Final List of Candidates set forth in the Definitive Information Statement, and no other nominations shall be entertained.

The Corporate Secretary noted that the Company received a total of five (5) nominations for Regular Directors, and two (2) for Independent Directors. She explained that nominees receiving the highest number of votes for the 5 available seats for Regular Director, and for the 2 available seats for Independent Director, would be declared as the duly elected members of the Board of Directors for 2020-2021.

She announced the names of the following nominees for regular and independent directors and that full details of the background and qualifications of the nominees were disclosed in the Company's Definitive Information Statement:

For Regular Directors:

1. MANOLITO A. MANALO
2. BERNADETH A. LIM
3. JUAN VICTOR S. VALDEZ
4. ROLANDO S. SANTOS
5. ANTONIO L. TIU

and as Independent Directors:

6. FRANCISCO L. LAYUG, III
7. JOHNNY Y. ARUEGO, JR.

At the Chairman's request, the Corporate Secretary announced that based on the tabulation and validation by the Company's stock and transfer agent, stockholders owning at least 587,902,886 shares representing at least 83.95% of the outstanding capital stock, voted to elect all the seven (7) candidates to the Board of Directors. The above eleven (11) candidates were therefore declared as the duly

elected members of the Board of Directors of the Company for the term 2020-2021 to act as such until their successors are duly elected and qualified.

VII. APPOINTMENT OF EXTERNAL AUDITOR

The Chairman stated that the next item in the Agenda is the appointment of the Company's external auditor for the current year.

The Chairman of the Audit Committee, Independent Director Johnny Y. Aruego, Jr., informed the stockholders that the Audit Committee reviewed the qualifications and performance of the Company's current external auditor, Reyes Tacandong & Company, and endorsed its reappointment for the current year.

The Corporate Secretary presented Management's proposal to adopt the following resolution, reappointing Reyes Tacandong & Company as the Company's external auditor for the current year:

"RESOLVED, that the accounting firm of Reyes Tacandong & Company be re-appointed external auditors of the Corporation for the year 2020-2021."

Thereafter, she announced that that stockholders owning at least 587,902,886 shares representing at least 83.95% of the outstanding capital stock, voted in favor of approving the resolution while zero shares voted against and zero shares abstained on the motion. It was noted that the affirmative votes were sufficient to approve the resolution.

VIII. OTHER MATTERS

The Chairman inquired whether any questions were raised or comments made on the Agenda, by email or through the meeting portal.

The Corporate Secretary replied that no questions or comments were received by email through the meeting portal prior to and during the meeting.

IX. ADJOURNMENT

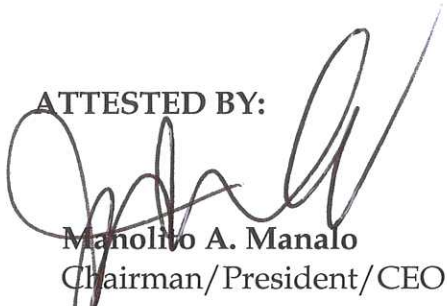
There being no other matters on the agenda, the Chairman adjourned the meeting. He then conveyed his wishes for the safety and good health of the stockholders and their families.

Prepared by:

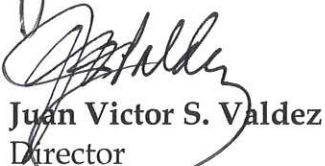


ATTY. MAILA G. DE CASTRO

ATTESTED BY:



Manolito A. Manalo
Chairman/President/CEO



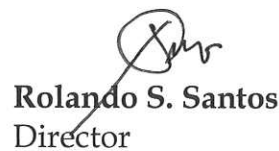
Juan Victor S. Valdez
Director

Antonio L. Tiu
Director



Johnny Y. Aruego, Jr.
Director

Bernadeth A. Lim
Vice President



Rolando S. Santos
Director



Francisco L. Layug III
Director

ANNEX "A"
(VOTING RESULTS)

AGENDA ITEMS	ACTION			
Item 1. Call to Order	No action necessary.			
Item 2. Proof of Notice and Certification of Quorum	No action necessary.			
	FOR	%	AGAINST	ABSTAIN
Item 3. Approval of the Minutes of the Previous Annual Stockholders' Meeting	587,902,886	83.95%	0	0
Item 4. Approval of the Management Report and Audited Financial Statements for the year ended December 31, 2019	587,902,886	83.95%	0	0
Item 5. Ratification of Previous Management Acts	587,902,886	83.95%	0	0
Item 6. Election of Directors	Votes per nominee shown below			
For Regular Director:				
1. MANOLITO A. MANALO	587,902,886	83.95%	0	0
2. BERNADETH A. LIM	587,902,886	83.95%	0	0
3. JUAN VICTOR S. VALDEZ	587,902,886	83.95%	0	0
4. ROLANDO S. SANTOS	587,902,886	83.95%	0	0
5. ANTONIO L. TIU	587,902,886	83.95%	0	0
For Independent Director:				
10. FRANCISCO L. LAYUG, III	587,902,886	83.95%		
11. JOHNNY Y. ARUEGO, JR.	587,902,886	83.95%	0	0
Item 7. Approval of appointment of Reyes & Tacandong as the Company's external auditor	587,902,886	83.95%	0	0
Item 8. Adjournment	587,902,886	83.95%	0	0

* Percentage is based on total outstanding voting shares of PRIM at 700,298,616 common shares.